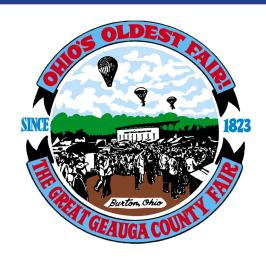
# The Great Geauga County Fair **Sponsorship Opportunities**



## Support. Advertise. Profit.

We make it easy for you to support your community and promote your business.

Let us help find the advertising opportunity for your company. We create a package that maximizes exposure of your business during the fair while working within your advertising budget.

Don't miss out on your chance to grab their attention!



## **PROMOTIONS**

Banners & Placards

PA Announcements

Website & Email Promotion

Social Media Mentions

Complimentary Fair Passes

Event Promotions

Press Releases

## **Summary of Sponsorship Opportunities**

SPONSORSHIP OPTIONS	PER DAY	WEEK	
Main Grandstand Outer Wall		\$5,000	
Fair Day Supporter	\$3,000		
Main Grandstand Interior		\$1,000	
Small Grandstand Interior		\$1,000	
Senior Day (Friday)	\$1,000		
Jr. Fair Stage	\$200	\$900	
Pig Races		\$500	
Highwire Act		\$500	
Hospitality Tent (on Midway)		\$500	
Chicken Flying Contest (Thursday)	\$500		
Rooster Crowing Contest (Sunday)	\$500		
Frog Jumping (Monday)	\$500		
People Movers		\$600 per side	
Rodeo Bull Shoots	\$250/shoot		
Benches & Picnic Tables		\$200 per bench	
Golf Carts		\$125 (\$100/add)	
Website Advertising		\$100	

#### **Main Grandstand Outer Wall**

Your company's name will be seen across the fairgrounds with a large banner hanging on the back side of the grandstand.

Week Cost: \$5,000

#### **Fair Day Supporter**

Your company's name will be the main focus as visitors arrive with your company banner at the main gates and your logo on handstamps.

Per Day Cost: \$3,000



#### **Main Grandstand Interior**

Events include: 2 Nights of Demolition Derbies, Truck & Tractor Pull, Rodeo, Band-O-Rama, Horse Pulling & Harness Racing.

Week Cost: \$1,000



#### **Junior Fair Stage**

Events include: 2 Nights of Demolition Derbies, Truck & Tractor Pull, Rodeo, Band-O-Rama, Horse Pulling & Harness Racing.

Week Cost: \$1,000



Close to 250,000 people from surrounding communities visit our fair each year!



#### **Small Grandstand Interior**

Your company's name will be seen across the fairgrounds with a large banner hanging on the back side of the grandstand.

Per Day Cost: \$5,000



#### **Senior Day (Friday)**

Your company's name will be seen across the fairgrounds with a large banner hanging on the back side of the grandstand.

Per Day Cost: \$1,000



#### ON THE MIDWAY

One of the most crowded areas at the fair. Showcase your company's banner at one of the popular shows or tents along the midway.

Pig Racing Show: \$500 for week Highwire Act: \$500 for week Hospitality Tent: \$500 for week

#### **People Movers**

Be the first advertisement they see as teh People Movers transport fair guest from their vehicles to the fair gates.

\$600 per vehicle side for the week



#### **FAIR CONTESTS**

These popular competitions are part of the fair tradition. Participate in the awards ceremony and photography.

Chicken Flying Contest (Thur): \$500 for week Rooster Crowing Contest (Sun): \$500 for week Frog Jumping Contest (Mon): \$500 for week

#### **Golf Cart Placards**

"Sponsored by" your company name placards visible across the fairgrounds on our fleet of golf carts.

\$125 per golf cart; \$100 for additional

### Fair Supporter Levels

BENEFITS	\$200 – \$599	\$600 – \$999	\$1,000 – \$2,999	\$3,000 or more
Complimentary Fair Passes (1 entry per \$100)	<b>~</b>	<b>✓</b>	<b>~</b>	<b>~</b>
PA Announcements at the fair	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Company Name on Fair Supporter Page	<b>~</b>	<b>✓</b>	<b>&gt;</b>	<b>~</b>
Company Address and Phone Number on Fair Supporter Page		<b>&gt;</b>	<b>&gt;</b>	<b>~</b>
Website link on Fair Supporter Page			<b>~</b>	<b>~</b>
Logo on Homepage of Fair Website				<b>~</b>