

The Great Geauga County Fair Sponsorship Opportunities



Support. Advertise. Profit.

We make it easy for you to support your community and promote your business.

Let us help find the advertising opportunity for your company. We create a package that maximizes exposure of your business during the fair while working within your advertising budget.

Don't miss out on your chance to grab their attention!

PROMOTIONS



Banners & Placards

PA Announcements

Website & Email Promotion

Social Media Mentions

Complimentary Fair Passes

Event Promotions

Press Releases

Summary of Sponsorship Opportunities

SPONSORSHIP OPTIONS	PER DAY	WEEK
Main Grandstand Outer Wall		\$5,000
Fair Day Supporter	\$3,000	
Main Grandstand Interior		\$1,000
Small Grandstand Interior		\$1,000
Senior Day (Friday)	\$1,000	
Jr. Fair Stage	\$200	\$900
Pig Races		\$500
Highwire Act		\$500
Hospitality Tent (on Midway)		\$500
Chicken Flying Contest (Thursday)	\$500	
Rooster Crowing Contest (Sunday)	\$500	
Frog Jumping (Monday)	\$500	
People Movers		\$600 per side
Rodeo Bull Shoots	\$250/shoot	
Benches & Picnic Tables		\$200 per bench
Golf Carts		\$125 (\$100/add)
Website Advertising		\$100

Main Grandstand Outer Wall

Your company's name will be seen across the fairgrounds with a large banner hanging on the back side of the grandstand.

Week Cost: \$5,000

Fair Day Supporter

Your company's name will be the main focus as visitors arrive with your company banner at the main gates and your logo on handstamps.

Per Day Cost: \$3,000



Close to 250,000 people from surrounding communities visit our fair each year!



Main Grandstand Interior

Events include: 2 Nights of Demolition Derbies, Truck & Tractor Pull, Rodeo, Band-O-Rama, Horse Pulling & Harness Racing.

Week Cost: \$1,000



Small Grandstand Interior

Your company's name will be seen across the fairgrounds with a large banner hanging on the back side of the grandstand.

Per Day Cost: \$5,000



Junior Fair Stage

Events include: 2 Nights of Demolition Derbies, Truck & Tractor Pull, Rodeo, Band-O-Rama, Horse Pulling & Harness Racing.

Week Cost: \$1,000



Senior Day (Friday)

Your company's name will be seen across the fairgrounds with a large banner hanging on the back side of the grandstand.

Per Day Cost: \$1,000



ON THE MIDWAY

One of the most crowded areas at the fair. Showcase your company's banner at one of the popular shows or tents along the midway.

Pig Racing Show: \$500 for week

Highwire Act: \$500 for week

Hospitality Tent: \$500 for week

People Movers

Be the first advertisement they see as the People Movers transport fair guests from their vehicles to the fair gates.

\$600 per vehicle side for the week



FAIR CONTESTS

These popular competitions are part of the fair tradition. Participate in the awards ceremony and photography.

Chicken Flying Contest (Thur): \$500 for week

Rooster Crowing Contest (Sun): \$500 for week

Frog Jumping Contest (Mon): \$500 for week

Golf Cart Placards

"Sponsored by" your company name placards visible across the fairgrounds on our fleet of golf carts.

\$125 per golf cart; \$100 for additional

Fair Supporter Levels

BENEFITS	\$200 – \$599	\$600 – \$999	\$1,000 – \$2,999	\$3,000 or more
Complimentary Fair Passes (1 entry per \$100)	✓	✓	✓	✓
PA Announcements at the fair	✓	✓	✓	✓
Company Name on Fair Supporter Page	✓	✓	✓	✓
Company Address and Phone Number on Fair Supporter Page		✓	✓	✓
Website link on Fair Supporter Page			✓	✓
Logo on Homepage of Fair Website				✓