



February 6, 2022
Theresa and Howard Call
Great Geauga County Fair Concessions 2022

Hello concessionaires this is it going to be an exciting year with the 200th Anniversary of the Great Geauga County Fair with alot being planned.

Wednesday, August 31st will be a free admission to all attendees to the fair, concessions are expected open at 11 AM as the gates will open for the day.

There will be no additional charge for inside or outside concessions or displays.

In the grandstand will be a free concert Wednesday evening. Details are still being worked out on the contract with expected announcement of the artist to be named mid-April.

Four Entertainment Grounds Acts are being booked for free shows all six days of the 2022 County Fair.

The grandstand will host six nights of entertainment including 1 demolition derby, 1 tractor truck pull, 1 concert (TBN), Monster Truck Night, and more to be announced. Chris Higbie will perform in the small grandstand along with alot more entertainment and activities for the 200th Anniversaries of the Great Geauga County Fair. All concession areas and commercial displays outside are encouraged to participate in the decorating theme of fall harvest. Suggested items are fall mums pumpkins, corn stocks, and other fall products straw or hay bales, NOTE: must be whole bales, no loose straw or hay please.

Decorating awards will be done in three areas midway one (main midway), midway two (game midway) along with the upper midway and the commercial midway three along with the north gate driveway. Judging will occur Wednesday noon by guest concession managers. Please avoid blocking your points of sale or exterior condiments and your neighbor's access. Nothing can be placed on the midways. Three awards will be given in the way of a 20 foot space credit for the 2023 great Geauga County Fair, one to be named per midway.

For those that wish to use the 2022 Great Geauga County Fair Anniversary logo please contact concessions@geaugafair.com and we will forward that to you for your use.

Sincerely,

Theresa and Howard Call

THE GREAT GEAUGA COUNTY FAIR
August 31-September 5, 2022 - 200 years

Greetings from your Concessions Management

The Great Geauga County Fair will be here before we know it and we want to take this opportunity to fill you in on upcoming dates and times.

- The Great Geauga County Fair will celebrate their 200th County Fair in 2022.
- The Fair will be a 6 day fair Starting on Wednesday thru Labor Day.
- Decorating will be encouraged by vendors as well as incorporating the TBD Theme into their Advertising and promotions.
- 2022 Contracts will be mailed early February. These are due back with a minimum deposit by March 31, 2022.
- If you left a deposit with a signed contract your next payment is due June 30, 2022.
- If you paid in full you do not need to return anything to us, we already have your signed contract, and a copy is enclosed.
- Final Payment will be due June 30th.
- After March 31st space not held with a deposit will be declared open and vacant and the concessions group will begin to select vendors to fill this space.

Concessions closing will be 9 pm Monday, unless the concession managers notify you otherwise. Please ensure that you fill in your vendor license number as these will be reported upon request from the State or local taxation boards.

Objective for the coming Fair: Customers are our Business

1. To provide the same fair experience to patrons no matter what time of day they attend The Great Geauga County Fair.
2. **Open and closing times** are very important to our management team. You are paying a privilege fee with expectations of the rules and regulations to be followed. If circumstances present themselves please communicate at the earliest opportunity if you see that you cannot be open at the specified times each day or if an emergency occurs and you have to close early.
3. **Monday evening the expectation** will be the same level of service that you had on any other day of the fair week. It hurts the business of all concessionaires when vendors are not open and tents are closed during fair hours. **On Monday (Labor Day) the hard closing (a designated shut down time) for the midways will be 9:00 pm.** Concessions closing early will be not invited back for the 2023 season. We hope that this information is useful and will help us improve upon our already great county fair.
4. **Cleanness and neatness are two of our team's critical success points.** With this in mind, we want to stress the importance of maintaining clean spaces and staffing them accordingly so that they are always manned during the fair's operating hours. Each of us must respect the space of our neighboring vendor. The space behind your unit or the back lot as we call it is just as important as the front of the space.

Outside Rates: all footages sold in 5' increments w/ min of 15' depending on locations

Food Concessions: \$35 PFF

Games: \$30 PFF

Campers: \$125 per Week

Midway 1 & 2 Straight Sales: \$28 PFF

Machinery Midway/ Midway 3: \$20 PFF

Stock Trucks: \$60 per Week

Inside Building Rates

Merchants #1 \$240 8' w x 10' d

Grandstand \$375 14' w x 20' d

Campers: \$125 week

Stock Truck: \$60 week

2022 Concession Office Hours & Set Up Times are as follows:

Prior to fair setup week we will be available by appointment or calling the office.

Before the fair the Concessions office will be manned for set-up and contract financial settlement purposes. The following are times for set up as well. If you need additional time, please let us know. We will be staying on the grounds beginning Thurs. Aug. 24th, so buildings can be open earlier, if need be. Your Packets will be available for pick up starting Aug 24th

Thursday Aug 25	10 am- 5 pm
Friday Aug 26	10 am- 5 pm
Saturday August 27	10 am-5 pm
Sunday August 28	10 am-5 pm
Monday August 29	10 am-6 pm
Tuesday August 30	9 am-6 pm

DURING THE FAIR, the office will be open 9:00 am to 5 pm. We will be on the grounds each evening through closing time.

NOTE: If we are out on the grounds we will leave a time of return note on the door of the office.

Please consult your 2022 Contract to verify the products you intend to bring to the fair—this should include specific beverages when applicable (i.e. soft drinks, lemonade, tea, coffee, and water). **The off-season is when all product decisions will be made.** All requests for a product change for the 2022 fair shall be submitted before May 1st. Any changes we are able to accommodate will be communicated and appear on the billing statements and mailed to you on, or about, June 1st. **NO Changes to product descriptions or additions WILL BE MADE AT THE FAIR!**

IMPORTANT!

- Deposits are due of \$100 before March 31st w/ final payment due by June 30.
- Proof of Insurance needs to be provided by the August 20th, or a \$50 Insurance fee will be assessed for coverage if we do not receive the Certificate of Insurance by this date.
- Please submit a copy of your vendor's license. (if applicable)
- Please submit a complete menu, including pricing, with your final payment. The Menu will be reviewed and we will contact you of any concerns or changes.

Fair Operating Hours

Wednesday-Sunday operation hours are 10am to 11pm, unless Concession

Managers Notify of earlier time

Monday 10 am to 9pm

Monday Closing Procedures

- You will see that exhibits will be released at 8:00 p.m. on Monday. This **does not** pertain to concessions. Livestock and exhibit halls (**not merchant halls or grandstand**) are allowed to remove animals and exhibits (**not commercial vendors**) at this time.
- On **Monday (Labor Day)** the hard closing (a designated shut down time) for the midways, merchant halls & grandstand will be **9:00p.m.** unless the concession managers notify you otherwise.
- Obviously if the weather is inclement the crowds will thin early, however, we do not want to stop you from making money on crowds that tend to gather during the nicer weather. If the weather necessitates an earlier closing, you will be notified by the Concessions Office.
- **NO VEHICLES ON or PARKED ON THE MIDWAYS AFTER 11am** each day of fair.
- **The Concessions Manager, in conjunction with the Sheriff's office will determine when it is safe to begin allowing vehicles on the midways after closing on Monday no earlier than 9:30 pm is to be expected.**
** Anyone caught driving on midways prior to that time, will not be invited back!